## Rajasthan State Industrial Development & Investment Corporation Ltd., Udyog-Bhawan, Tilak-Marg, Jaipur-302005

No:M&C/Misc./44/e-Auction/1843 Dt: 19 Aug, 2019

## CIRCULAR

The Corporation is publishing regularly e-Auction program of plots to be allotted in various industrial areas. The Management had issued a letter no. IPI/P-5/RPFC/2009/1729 dt. 11.07.2019 to all unit heads in which it was clearly directed that unit heads will make their best efforts to encourage more and more participation of bidders for the plots placed in the e-Auction for which the unit heads may take initiation for wider publicity by displaying auction notice in the offices of DIC, Collectorate, RFC & Industries Association of respective industrial areas.

To ensure wide publicity of e-Auction of plots, following advisory is issued;

- 1. After publication of the e-Auction program in news-paper, the PR Cell will send a copy to BP Cell as well as P&D Cell.
- 2. The BP Cell will send this copy of e-Auction program to all major industries Associations like FICCI, CII, ASSOCHEM, PHD CCI and all other Nation wide registered Trade Associations for awareness of their members and entrepreneurs.
- 3. The Unit Offices will also send the copy of e-Auction notice to all concerned local Industries Associations of the Industrial Areas/City/ District.
- 4. The Unit Offices shall have inter-action on monthly basis post advertisement of e-Auction notice with Industries Associations for making awareness to entrepreneurs.
- 5. The Unit Offices shall also prepare a calendar of plots to be put for e-Auction every month in consultation with the concerned Association of the Area during monthly meeting.
- 6. The Unit Offices shall also distribute pamphlets among the entrepreneurs of the area as well as through news-papers for wide publicity.
- 7. The unit offices shall also display the e-Auction program on a display board at various locations for wide publicity.

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Other medium of publicity like tricycle mounted loudspeaker, exhibition, circulation on social media etc. shall also be used for maximum publicity.

It is being issued with the approval of Managing Director.

(Pukhraj Sen Advisor (Infra)

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## Copy to:

- 1. FA/Advisor (A&M)/
- 2. Secretary
- 3. CGM(Inv.)/ CGM (Infra/Fin/PR)
- 4. GM (BP)/ GM (F-IPI)/ GM (Civil)/GM(EM)
- 5. OSD (Land)
- 6. DGM (IT)- for uploading on website.
- 7. Sr. DGM (Law) /DGM (Law)
- 8. All Unit Heads ------
  - P&D Cell Officers:
- 9. Addl.GM (P&D)
- 10. Sr.DGM(P&D)/Sr.RM (P&D) (SL) /(SJ) /RM (P&D)
- 11. Sr. RM (M&C)/Dy. Mgr (P&D)
- 12. SI (P&D)

py also to:

(i)

PS to MD, RIICO

(ii) PS to Advisor (Infra)

Addl. GM (P&D)

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