

**Rajasthan State Industrial Development & Investment  
Corporation Limited, Udyog Bhawan, Tilak Marg, Jaipur-302005**

No. EM/Award/ 446  
Date: 10, Nov., 2020

**Office order**

**Subject: Guidelines for Selection of Industrial Units for the Environment  
Friendly- "Green" Unit Award.**

As the State's apex body for industrial development and looking to the importance of Environmental Management for a robust Industrial Area, RIICO in the year 2012 launched special awards for honouring the industries. But this program could not be continued in the year 2014 and onwards.

Now, looking to the fact that environmental parameters play a pivotal role towards establishment of a successful industrial area, RIICO has once again decided to award the industries on an annual basis. For a wider participation, 3 industries each from 30 Units Offices will be considered for the award to a total of 90 awards instead of earlier 20 awards.

The guidelines in this regard are being attached herewith. It is enjoined upon all Unit Heads to share the details with Industrial Associations and ensure widespread publicity so that maximum number of allottees are made aware of these awards and large number of entries are received, once the award date is finalized.

  
(Bindu Karunakar)  
Advisor (EM)

Encl.: As above.

Copy :

1. Financial Advisor
2. Advisor (A&M)
3. Advisor (Infra)
4. CGM (PR)/CGM (Fin.-IPI)
5. GM (Civil)/GM (EM)/GM(CP)/GM(BP)
6. Addl. General Manager (P&I)
7. SE (Power)
8. Unit Head .....
9. Sr. DGM(HRD)
10. DGM (Computer) for hoisting on RIICO website.

Copy also to :

1. Sr. P.S. to Chairman
2. Sr. PS to PSI.
3. Sr. PS to MD

  
Advisor (EM)

**Rajasthan State Industrial Development & Investment Corporation Limited Udyog Bhawan, Tilak Marg, Jaipur-302005**

**Guidelines for selection of industrial units for the Environment friendly- "Green" Unit Award**

**Background**

Environmental Management; Water and Energy Conservation and Pollution Control have become the keywords for a successful industrial area. Not only the judicious use of natural resources but the sustainable industrial development whereby efforts are made to preserve the wholesomeness of the environment are the major parameters for the longevity of an industry.

Any of the Industrial Area, apart from the positive aspects of the State Business Opportunities and launching of schemes attracting investments, is rated and evaluated competitive against global benchmarks of four dimensions:

1. Internal infrastructure & utilities,
2. External infrastructure & connectivity,
3. Business services & facilities,
4. Environment & safety management.

There is major importance of Environment and pollution related factors such as development of green area; treatment, recycling and disposal facilities; monitoring of environmental parameters such as air, water, soil; water harvesting and energy conservation; use of renewable energy etc.

As the State's apex body for industrial development, RIICO had already understood the importance of Environmental Management for a robust Industrial Area. In this regard, way back in the year 2012, RIICO had instituted special awards for honouring the industries on the occasion of RIICO Foundation Day falling on 28<sup>th</sup> March. Following awards were being awarded to 4 industries in each of the five category:

- A. Best Industry-Overall
- B. Industrial unit with most efficient water use, recycling and recharge.
- C. Industry with maximum contribution to the surrounding industrial area in terms of Corporate Social Responsibilities
- D. Most environment friendly- "Green" Unit
- E. Innovative Practices

But, this programme could not be held in the year 2014 due to applicability of modal code of conduct as such thereafter, have remained discontinued.

### **Scheme for awarding the 'Green' Industries.**

Now, looking to the fact that environmental parameters play a pivotal role towards establishment of a successful industrial area, RIICO has once again decided to award the industries on an annual basis. For a wider participation, 3 industries each from 30 Units Offices will be considered for the award to a total of 90 awards instead of earlier 20 awards.

As such, to encourage environmentally sound best practices, RIICO has decided to honour/ award industrial units all over the State that have adopted best pollution control methods; water conservation; are using renewable energy source; upkeeping green campus within the industrial premises as well as contributed in plantation and maintaining surrounding areas/ parks etc.

In this regard, 3 awards namely 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> have been instituted for honouring 3 units from the Industrial Areas falling under the jurisdiction of each of the 30 Unit offices.

### **Invitation of proposals**

Proposals are to be invited from the best performing industries setup in RIICO Industrial areas as per the attached 'Format'. Proposal should reach respective RIICO Unit Office by the closing date of receiving the nominations. Proposals received will be scrutinized by a jury comprising of GM, DIC; Unit Head, RIICO; RO, RSPCB; DFO and Officer from GWD.

It is enjoined upon all Unit Heads to share the details with Industrial Associations and ensure widespread publicity so that maximum number allottees are made aware of such awards and large number of entries are received, once the award date is finalized.

### **Format of the proposal**

The proposal for each nomination should include a 2-page brief on the environmental sound practices adopted by the Unit supported by photographs. The proposal should be submitted alongwith a brief introduction of the industry (on its letterhead) covering following details:

- Name of the Proprietor/ Promoters/ Board of Directors of the industry
- Name & Address of the industrial unit
- Area of the industrial plot in Sqm.
- Type of project and produce
- Capital investment of the project
- Specific classification of the industry as per following:  
Micro/ Small/ Medium/ Large Scale
- No. of employee working in the industry
- Details of award (if received) from Govt. of India/ State Govt./ any other Govt. agency with regards to any area of functioning of the industry.

### **Scrutiny of proposals**

The proposals will be scrutinized by the Jury based on the achievement by the Unit as per the following parameters:

| <b>S.N.</b> | <b>Parameters</b>  | <b>MM (out of 100)</b> |
|-------------|--|------------------------|
| 1           | Industry that has demonstrated through use of latest technological intervention and energy auditing (through recognized auditors) for consumption of lower energy as compared to industry standard<br>➤ Energy conservation- Reduction of energy consumption and consequent impact on cost of production of goods<br>➤ Environmental management measures<br>➤ Power generation by waste utilization  | 20                     |
| 2           | <ul style="list-style-type: none"><li>• Have used alternate source (other than fossil fuel) of energy specially through generation of renewable energy (solar/wind) in production</li><li>• Industrial Building using maximum amount of solar illumination with natural cooling/heating system. Awarded by energy efficiency certificate by reputed Energy Certification Agencies.</li></ul>   | 20                     |
| 3           | <ul style="list-style-type: none"><li>• Environmental Management System (EMS) adopted by the industry, i.e. air/water pollution control systems.</li></ul>   | 20                     |
| 4           | Efficient Water use<br>➤ Efficient use of water through audited figures proving use of water less than the industry average.<br>➤ Total %age of raw water reused as treated water in production activity.<br>➤ Rain Water Harvesting: Total amount of rainwater harvested p.a. and percentage to total water use p.a.<br>➤ Water intensive unit with Zero Discharge having suitable arrangement for ETP, tertiary treatment for water recycling and reject management. | 20                     |
| 5           | <ul style="list-style-type: none"><li>• Green area cover within and outside the premises: Road side plantation, park development, land area under plantation alongwith No. of trees of more than 10' height in the last three years.</li></ul>   | 20                     |